

The logo for the National Association for Healthcare Quality (NAHQ) is located in the top left corner. It features the acronym "NAHQ" in a bold, blue, sans-serif font, with a registered trademark symbol (®) to its upper right. Below the acronym, the full name "National Association for Healthcare Quality" is written in a smaller, blue, sans-serif font.

NAHQ®

National Association for Healthcare Quality

Advancing Quality.
Advancing Healthcare.

A large, three-dimensional blue letter 'Q' is the central focus of the image. It is positioned in a modern meeting room with large windows in the background. Several people are seated around a white conference table, looking towards the 'Q'. A man in a suit and glasses stands on the right side of the frame, gesturing with his hands as if speaking. The scene is brightly lit, suggesting a professional and collaborative environment.

LET'S GIVE IT A SEAT **ON** THE TABLE

"It" is the big Q—healthcare Quality. When Quality is on the table—better care, patient safety and improved financial performance are too. So let's elevate Quality to its rightful place—at the bedside, in the budget, in the boardroom and everywhere in between. Find out how putting Quality in your budget can boost your bottom line at NAHQ.org